



The Complete Management Software for Drain Cleaning and Environmental Services Companies



**mariani
informatica**
SOFTWARE GESTIONALI



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Close to people, digitally Sustainable

WHY CHOOSE US

Efficient Logistics & Work Management

Our software, combined with a mobile app and smart calendars, immediately boosts efficiency by streamlining logistics and work organization: less wasted time, fewer inefficiencies, and higher productivity from day one.

Custom Solutions by Our Development Team

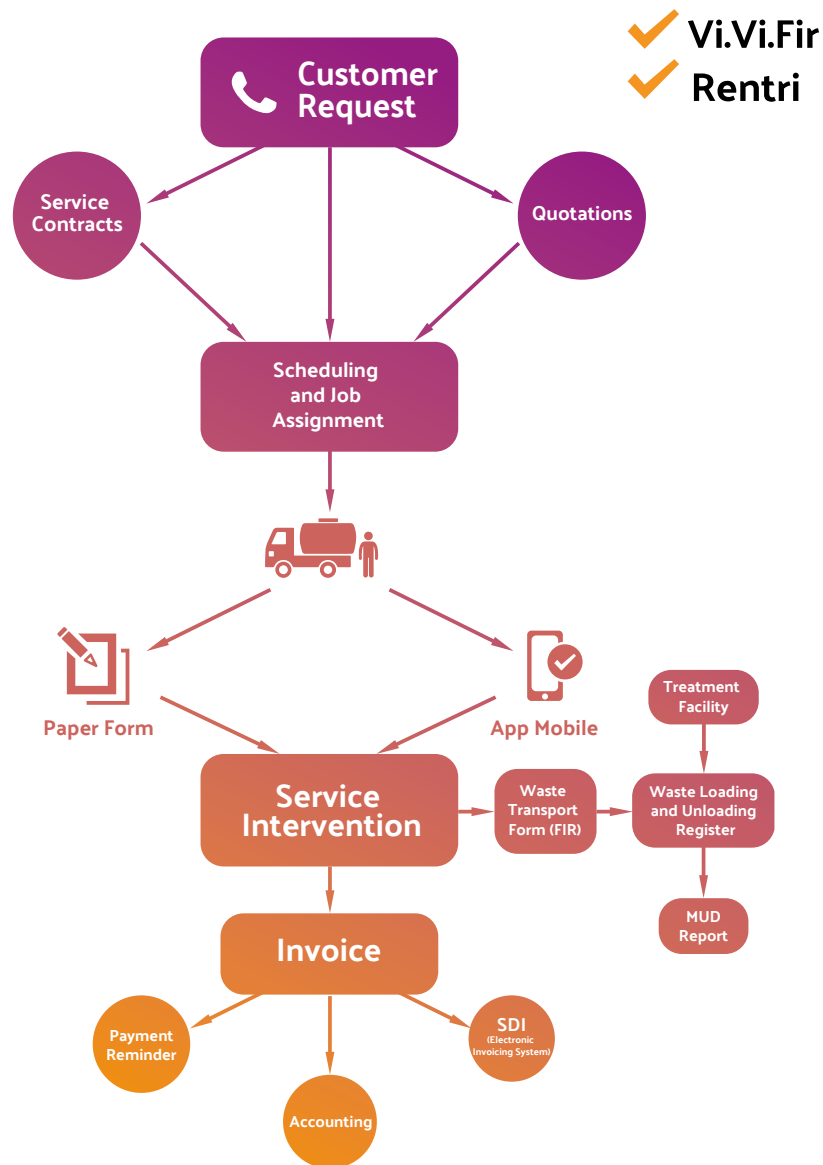
We create software tailored to each company's specific needs. We've delivered hundreds of successful projects, providing tangible, scalable solution seamlessly integrated into our clients' operations.

Comprehensive Support - Our Core Strength

We offer ongoing support that is friendly, fast, and professional. From regulatory updates to process adjustments, we ensure smooth operations and continuous compliance.



A World of Possibilities at Your Fingertips!



The Complete Management Software for Drain Cleaning and Environmental Service Companies

GeSp is a management software designed for companies providing drain cleaning, septic tank maintenance, pipe unblocking, video inspections, and waste transport services. Developed using modern technologies, it effectively meets the operational needs of the sector.

Since 1978, GeSp has been delivering experience and innovation, enabling companies to manage all business processes in an integrated and efficient way. Its modular structure simplifies daily operations while ensuring maximum flexibility.

The software is continuously updated and can be installed either on company servers or in the cloud, adapting to each company's specific needs.

Logistics Management - The Core of the Software

The interactive "Calls" dashboard allows operators to easily manage customer requests and assign jobs to geolocated technicians and vehicles. Scheduled interventions generated by service contracts can also be managed from this interface.

Completed jobs automatically generate electronic invoices and pre-invoices, which can be sent via email to customers or condominium administrators.

The system also enables real-time monitoring of receivables and automatic payment reminders, including notifications to condominium administrators, ensuring accurate and organized management of both operational and administrative processes.



GeSp Mobile App

The GeSp Mobile App allows technicians to manage their job schedules directly from their smartphones, by following assignments received from headquarters.

During each intervention, technicians can collect customer signatures and attach job photos, ensuring full traceability and documentation. Job reports can be emailed directly to customers at completion, simplifying communication.

The App is available in multiple usage modes: technicians can receive assigned tasks, while supervisors can create, modify, and assign calls for themselves or other users. This improves communication between office and field staff and enhances overall operational efficiency.

Route Optimization

GeSp's intelligent algorithm generates optimized work routes, taking into account both individual interventions and recurring service contracts.

A dedicated dashboard allows companies to plan monthly activities by calculating travel time and traffic conditions to maximize productivity and profitability. Each technician follows an optimized route that reduces idle time and improves overall company efficiency.

CRM

GeSp integrates a comprehensive CRM system to manage administrative and commercial activities through an interactive Full Calendar agenda.

From lead and sales opportunity management to quotation generation and customer history tracking, the software enables full control of commercial activities and customer interactions.

Mailing list and SMS features ensure fast and accurate communication with customers, keeping them constantly informed.



Waste Management - MUD - RENTRI

GeSp provides complete waste management through an integrated module that records waste loading and unloading operations and automatically generates electronic files for MUD reporting.

The software ensures compliance through integration with RENTRI and compliant digital archiving system. GeSp also allows issuance of both paper and digital waste transport documents (FIR), in accordance with the new 2025–2026 regulations, guaranteeing full legal compliance.

Cost Accounting and Interim Financial Statements

GeSp's accounting module manages all standard accounting obligations, from journal entries to financial statement generation, including accounting register printing and VAT reporting.

Cost accounting enables calculation of margins and profitability by cost center (e.g., vehicles) or cost object (service lines), providing a clear view of company performance.

Interim financial statements allow companies to analyze financial and asset situations during the fiscal year, simulate extra-accounting entries, accruals, deferrals, and invoices to be issued, providing management with concrete tools for strategic and operational decision-making.



LE RECENSIONI DEI NOSTRI CLIENTI



Autospurgo di Pietro e Paolo ★★★★★

"We have been customers for several years and have always been extremely satisfied. The management software is reliable and professional. Remote support is always available, competent, and ready to resolve any need."



Pep Service ★★★★★

"Mariani Informatica has been our trusted supplier since 2018. Throughout this time, we have consistently experienced great professionalism, expertise, and reliability. Technical support is always prompt and comprehensive, with timely interventions that effectively resolve any requirement."

A serious and competent partner that we confidently recommend."



Cristal Spurgo ★★★★★

"We have been using Mariani Informatica's management software for several years. The interface is intuitive and clean, making work easier for all staff. The real strength, however, is the support service: whenever an issue or even a simple question arises, we always find knowledgeable and courteous staff ready to help."

It is truly valuable to work with people who adapt the software to the customer's needs."



Autospurgo Adriatico ★★★★★

"Our company has been using the GeSp software since 2018/2019."

During 2024/2025, following a change in our corporate structure and the creation of a new company, Mariani Informatica supported us step by step in migrating data from the old company to the new one."

Our collaboration and support relationship is excellent, based on both the professionalism and technical expertise of Mariani Informatica's team and on the possibility of maintaining a direct and personal relationship."

We address each other by name, avoiding what often happens with large companies where customers are reduced to a 'customer code.' Personal interaction facilitates understanding and awareness of our business needs by Mariani Informatica's support team."

This results in a significant time saving, which in business terms translates into reduced costs. Regulatory changes are frequent, yet all related updates and adjustments have always been delivered on time with appropriate guidance."

Several of our operators use GeSp daily, and to date we are fully satisfied with both the software and the support service."

OUR STORY

Mariani Informatica: Experience, Reliability, and Innovation

Mariani Informatica is a software house specializing in vertical management software for the elevator and environmental sectors, designed to meet the specific needs of service companies.

Operating in the Italian market since 1978, the company is recognized for its reliability, experience, and continuity.

Origins and Passion for IT

Founded by Moreno Mariani, the company was born from a passion for information technology.

Over the years, it has built extensive experience in developing fully integrated vertical solutions that meet the needs of service companies—requirements that generic software cannot handle.

Vertical Solutions and Custom Software

Our flagship products, GeAs Elevator Management and GeSp Waste Management, are developed in collaboration with elevator companies and continuously evolve based on customer feedback.

These solutions provide specialized features to improve efficiency and streamline business processes.

Innovation in the Field: Mobile Apps and Digitalization

Our mobile apps allow companies to:

- Efficiently organize field activities
- Digitize documents, eliminating paper and simplifying processes
- Minimize transcription errors
- Optimize time and workflow
- Enter data once, avoiding duplication in the management system
- Effettuare un unico inserimento dei dati, evitando duplicazioni nel gestionale.

This innovative approach has transformed the way service companies manage their operations.

Family Leadership and Continuity

In January 2020, Micaela Mariani took over the leadership of Mariani Informatica, bringing a background in management engineering and expertise in IT. Her managerial approach combines strategic vision with strong technical



foundations, guiding the company toward sustainable growth while valuing the people who make it successful.

Founder Moreno Mariani continues to provide his invaluable support and experience, maintaining a strong connection to the company's roots and fostering a path of continuous innovation oriented toward the future.

Brand Renewal and Technological Innovation

Between 2020 and 2021, Mariani Informatica conveyed a message of innovation and change by modernizing its headquarters and refreshing its corporate image. The new logo, a dotted cube forming the letter “M,” symbolizes the company's solid foundation and its ability to adapt quickly to new technologies, from connectivity to the cloud. Bright colors, from orange to vibrant pink, reflect energy, modernity, and dynamism, highlighting the company's innovative approach.

Strategy and Cutting-Edge Technology

Since 2021, Mariani Informatica has converted all software to native web languages to offer modern, high-performance solutions.

The new applications feature flexible web interfaces, advanced search filters, and an improved user experience designed to make daily work simpler and more intuitive.

Cloud services are hosted at the Stack Infrastructure Datacenter in Siziano, near Milan, ensuring data security while reducing hardware and maintenance costs. Through AssoSoftware, Mariani Informatica stays up to date on fiscal, regulatory, and environmental developments, providing clients with reliable, compliant solutions.

Mission

Our mission is to be a guide and reference for companies, offering consulting and training while supporting clients during installation, startup, and post-sales. At Mariani Informatica, people are at the center of every decision: clients, employees, families, and collaborators are listened to, valued, and supported throughout their journey.

OUR VALUES

Customer Well-Being

We support every client with a consultative approach, building relationships based on trust, transparency, and collaboration. Our goal is to simplify work and improve process quality.

Employee Well-Being

We foster a calm and stimulating work environment, founded on mutual respect, safety, and growth opportunities. A motivated team is key to our success.

Honesty and Integrity

We always act with integrity, transparency, and responsibility. These principles guide every decision and form the foundation of our relationships with clients, partners, and suppliers.

Social Responsibility

We support initiatives and projects with social objectives, believing that business success should also create value for the community in which we operate.



Sustainability and Green Innovation

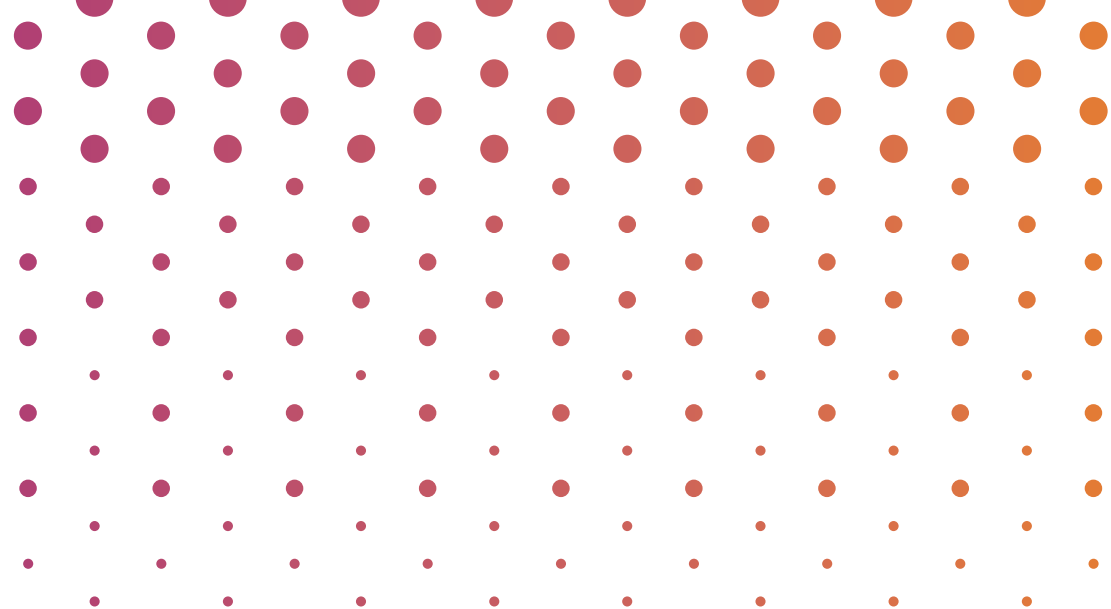
Mariani Informatica integrates sustainability into every aspect of its operations, transforming it into a concrete and distinctive value. Our software and mobile applications drastically reduce paper consumption by eliminating printed documents, while remote work capabilities reduce travel and environmental impact.

Company and customer data are managed through secure cloud servers located in data centers certified according to ISO 14001 and LEED environmental standards, reinforcing our commitment to sustainable technologies.

Materials used in trade fairs and events, such as pens and notebooks, are made from bamboo and recycled paper, demonstrating that every operational choice reflects our commitment to environmental responsibility.

This approach makes environmental responsibility an integral part of our corporate mission, demonstrating that technological innovation and sustainability can advance together, improving customer operations while reducing environmental impact.





Contacts

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